

Overview of Budget Spent on Policy Advocacy by the National Property Administration in February 2026

Unit: NTD

Agency name	Items, topics, and contents	Tender/ contract name	Tender value	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Effectiveness analysis	Published or aired by	Remarks
	N/A													

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National Property Administration	The NPA is now accepting applications for lease renewal and contract replacement of national construction sites.	Procurement of short-form video content production	140,000 (Small Procurement)	Online Media	1.16.2026-4.30.2026	Secretariat	Public budget	General administration	56,000	Max Advertising Company Limited	Through clear and engaging short-form video content – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	As of May 3, 2026, the number of views (plays) of short-form content reached 6,896, with a total reach of 4,657 individuals.	Facebook, Instagram, YouTube	Payment in April 2026