

Implementation conditions of policy promotion by the National Property Administration in January 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in February 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in March 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in April 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in May 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy & business promotion by the National Property Administration in June 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in July 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in August 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in September 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in October 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in November 2021

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation of policy promotion by the National Property Administration in December 2021

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implemented by	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits (No. of views)	Published or aired by	Remarks
Central Region Branch, National Property Administration	Establishment of superficies on land by tender (115 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.4.27-2021.6.18	Secretariat	Public budget	General administration	13,125	Super World Broadcast Co, Ltd.	3,000,000	Super World Broadcast Co, Ltd.	
Central Region Branch, National Property Administration	Rental reduction (75 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.6.25-2021.7.27	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,000,000	Super World Broadcast Co, Ltd.	60-second Bonus Spot from the broadcaster during both the news & program segments
Central Region Branch, National Property Administration	Deferred rental payment (85 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.7.9-2021.7.30	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,010,000	Super World Broadcast Co, Ltd.	
Central Region Branch, National Property Administration	Establishment of superficies for phase 2 tender opening (90 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.7.10-2021.8.10	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,010,000	Super World Broadcast Co, Ltd.	60-second Bonus Spot from the broadcaster during both the news & program segments
Central Region Branch, National Property Administration	38 th batch of real estate sales by tender (90 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.9.24-2021.9.28	Secretariat	Public budget	General administration	4,375	Super World Broadcast Co, Ltd.	1,005,000	Super World Broadcast Co, Ltd.	
Central Region Branch, National Property Administration	Tender opening for the establishment of superficies (95 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.9.25-2021.10.28	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,010,000	Super World Broadcast Co, Ltd.	
Central Region Branch, National Property Administration	Land contract renewal and lease continuation (115 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.10.1-2021.11.30	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,010,000	Super World Broadcast Co, Ltd.	60-second Bonus Spot from the broadcaster during both the news & program segments
Central Region Branch, National Property Administration	43 rd batch of sales by tender of national non-public use real estate (95 seconds of advertisement) – Bilingual (Chinese and English)	Broadcasting media	2021.10.24-2021.11.3	Secretariat	Public budget	General administration	8,750	Super World Broadcast Co, Ltd.	2,010,000	Super World Broadcast Co, Ltd.	