

Implementation conditions of policy promotion by the National Property Administration in January 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in February 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in March 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in April 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy promotion by the National Property Administration in May 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Number of airings	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Implementation conditions of policy & business promotion by the National Property Administration in June 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in July 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in August 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in September 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in October 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in November 2022

Unit: NTD

Agency name	Items, topics, and contents	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A										

Implementation conditions of policy & business promotion by the National Property Administration in December 2022

Name of Agency	Items of Promotion, Title, and Contents	Media Type	Promotion Schedule	Implementation Unit	Source of Budget	Budget Account	Cost	Name of Entrusted Broadcaster	Anticipated Benefits (attendances)	Entrusted Publishing or Broadcasting Objects	Notes
Central Region Branch, National Property Administration, MOF	Tender Opening of Superficies on April 18 (60 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	3/23/2022-4/17/2022 (60 seconds of advertising)	Secretariat	Total Budget	NPA Operations	12,600	Super World Broadcast Co, Ltd	3,091,200	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Gender Equality Promotion (90 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	4/8/2022-8/26/2022 (90 seconds of advertising)	Secretariat	Total Budget	NPA Operations	15,760	Super World Broadcast Co, Ltd	3,864,000	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Tender Opening of Superficies on July 18 (95 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	7/1/2022-7/16/2022 (95 seconds of advertising)	Secretariat	Total Budget	NPA Operations	12,600	Super World Broadcast Co, Ltd	3,091,200	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Tender opening of the 21 st lot of National Non-Public Real Estate on August 10 (125 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	7/30/2022-8/9/2022 (125 seconds of advertising)	Secretariat	Total Budget	NPA Operations	12,600	Super World Broadcast Co, Ltd	3,091,200	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Tender opening of 24 lots of National Non-Public Real Estate not claimed by anybody for inheritance on September 28 (120 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	9/21/2022-9/26/2022 (120 seconds of advertising)	Secretariat	Total Budget	NPA Operations	4,720	Super World Broadcast Co, Ltd	1,159,200	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Contract exchange for lease renewal (60 seconds on hourly news)	Broadcast media	9/23/2022 (60 seconds on hourly news)	Secretariat	Total Budget	NPA Operations	0	Super World Broadcast Co, Ltd	32,000	Super World Broadcast Co, Ltd	(This case is a free top-up plan offered by the broadcaster)
Central Region Branch, National Property Administration, MOF	Contract exchange for lease (60 seconds of oral program-broadcasting)	Broadcast media	9/23/2022 (60 seconds of oral program-broadcasting)	Secretariat	Total Budget	NPA Operations	0	Super World Broadcast Co, Ltd	193,200	Super World Broadcast Co, Ltd	(This case is a free top-up plan offered by the broadcaster)
Central Region Branch, National Property Administration, MOF	Contract exchange for lease renewal (60 seconds of oral program-broadcasting)	Broadcast media	10/4/2022 (60 seconds of oral program-broadcasting)	Secretariat	Total Budget	NPA Operations	0	Super World Broadcast Co, Ltd	32,000	Super World Broadcast Co, Ltd	(This case is a free top-up plan offered by the broadcaster)
Central Region Branch, National Property Administration, MOF	Contract exchange for lease renewal (60 seconds of oral program-broadcasting)	Broadcast media	10/7/2022 (60 seconds of oral program-broadcasting)	Secretariat	Total Budget	NPA Operations	0	Super World Broadcast Co, Ltd	32,000	Super World Broadcast Co, Ltd	(This case is a free top-up plan offered by the broadcaster)
Central Region Branch, National Property Administration, MOF	Tender opening of superficies on October 17 (90 seconds of advertising) - broadcast in both Chinese and English	Broadcast media	10/11/2022-10/16/2022 (90 seconds of advertising)	Secretariat	Total Budget	NPA Operations	4,720	Super World Broadcast Co, Ltd	1,159,200	Super World Broadcast Co, Ltd	
Central Region Branch, National Property Administration, MOF	Contract exchange and lease renewal (60 seconds on hourly news)	Broadcast media	10/20/2022 (60 seconds on hourly news)	Secretariat	Total Budget	NPA Operations	0	Super World Broadcast Co, Ltd	21,000	Super World Broadcast Co, Ltd	(This case is a free top-up plan offered by the broadcaster)