







## Overview of Budget Spent on Policy Advocacy by the National Property Administration in April 2026

Unit: NTD

Agency name	Items, topics, and contents	Tender/ contract name	Tender value	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Effectiveness analysis	Published or aired by	Remarks
National Property Administration	The NPA is now accepting applications for lease renewal and contract replacement of national construction sites.	Procurement of short-form video content production	140,000 (Small Procurement)	Online Media	1.16.2026-4.30.2026	Secretariat	Public budget	General administration	56,000	Max Advertising Company Limited	Through clear and engaging short-form video content – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	As of May 3, 2026, the number of views (plays) of short-form content reached 6,896, with a total reach of 4,657 individuals.	Facebook, Instagram, YouTube	Payment in April 2026



