

Overview of Budget Spent on Policy Advocacy by the National Property Administration in January 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in February 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in March 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in April 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in May 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in June 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in July 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
National Property Administration	Advocacy on various national property business and public policies	Procurement for Facebook page maintenance and video animation production in 2024	Online Media	4.1.2024-6.30.2024	Secretariat	Public budget	General administration	64,590	DHY International Technology Co., Ltd.	Through clear and engaging posters, animations and online campaigns – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook	Payment in July 2024

Overview of Budget Spent on Policy Advocacy by the National Property Administration in August 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in September 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in October 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
National Property Administration	Advocacy on various national property business and public policies	Procurement for Facebook page maintenance and video animation production in 2024	Online Media	7.1.2024-9.30.2024	Secretariat	Public budget	General administration	113,707	DHY International Technology Co., Ltd.	Through clear and engaging posters, animations and online campaigns – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook	Payment in October 2024

Overview of Budget Spent on Policy Advocacy by the National Property Administration in November 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in December 2024

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementa tion	Budget source	Budget category	Total budget	Name of commissione d business	Projected benefits	Published or aired by	Remarks
National Property Administration	Advocacy on various national property business and public policies	Procurement for Facebook page maintenance and video animation production in 2024	Online Media	10.1.2024-12.31.2024	Secretariat	Public budget	General administration	116,280	DHY International Technology Co., Ltd.	Through clear and engaging posters, animations and online campaigns – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook	Payment in January 2025
National Property Administration	Advocacy on various national property business and public policies	Ministry of Finance social media marketing purchase contract in 2024	Online Media	4.23.2024-10.31.2024	Secretariat	Public budget	General administration	4,236	Stockfeel Group Co., Ltd.	Through clear and engaging posters and graphic designs – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook and LINE	Payment in December 2024 Apportioned charge for the second payment under the Ministry of Finance social media marketing purchase contract in 2024
Central Region Branch, National Property Administration	Advocacy on various national property business and public service policies	Business Promotion Advertising and Broadcast Contract in 2024	Broadcasting Media	3.1.2024-11.22.2024	Secretariat of the Central Regional Branch	Public budget	General administration	88,000	Super World Broadcast Co., Ltd.	Through radio broadcasts in both Chinese and English, ensure widespread understanding of national property policies and raise awareness of relevant public service information.	Super World Broadcast	Payment in December 2024