

Overview of Budget Spent on Policy Advocacy by the National Property Administration in February 2026

Unit: NTD

| Agency name | Items, topics, and contents | Tender/ contract name | Tender value | Media type | Broadcast schedule | Implementation | Budget source | Budget category | Total budget | Name of commissioned business | Projected benefits | Effectiveness analysis | Published or aired by | Remarks |
|-------------|-----------------------------|-----------------------------|-----------------|------------|--------------------|----------------|------------------|--------------------|--------------|-------------------------------------|--------------------|---------------------------|--------------------------|---------|
| | N/A | | | | | | | | | | | | | |

Overview of Budget Spent on Policy Advocacy by the National Property Administration in April 2026

Unit: NTD

| Agency name | Items, topics, and contents | Tender/ contract name | Tender value | Media type | Broadcast schedule | Implementation | Budget source | Budget category | Total budget | Name of commissioned business | Projected benefits | Effectiveness analysis | Published or aired by | Remarks |
|----------------------------------|--|--|-----------------------------|--------------|---------------------|----------------|------------------|------------------------|--------------|-------------------------------------|---|--|------------------------------|-----------------------|
| National Property Administration | The NPA is now accepting applications for lease renewal and contract replacement of national construction sites. | Procurement of short-form video content production | 140,000 (Small Procurement) | Online Media | 1.16.2026-4.30.2026 | Secretariat | Public budget | General administration | 56,000 | Max Advertising Company Limited | Through clear and engaging short-form video content – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies. | As of May 3, 2026, the number of views (plays) of short-form content reached 6,896, with a total reach of 4,657 individuals. | Facebook, Instagram, YouTube | Payment in April 2026 |

