

Overview of Budget Spent on Policy Advocacy by the National Property Administration in January 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in February 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in March 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
Southern Regional Branch, National Property Administration	In response to the damage to houses and farmland located on national land caused by the January 21 earthquake, the Tainan Office of the Southern Regional Branch, National Property Administration, scheduled consultation and document reception services on February 24, 2025.	Advertising Broadcast Agreement with Sin Chuan International Multimedia Technology Co., Ltd.	Television	2.20.2025-2.23.2025	Tainan Office	Public budget	General administration	18,000	Sin Chuan International Multimedia Technology Co., Ltd.	Dissemination of information through television media using scrolling text, enabling affected residents to be informed of consultation and application receiving service offered by the National Property Administration.	Sin Yong An Cable Television	Payment in March 2025

Overview of Budget Spent on Policy Advocacy by the National Property Administration in April 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in May 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
National Property Administration	Advocacy on various national property business and public policies	Procurement for Facebook page maintenance and video animation production in 2024	Online Media	1.1.2025-3.31.2025	Secretariat	Public budget	General administration	58,201	DHY International Technology Co., Ltd.	Through clear and engaging posters, animations and online campaigns – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook	Payment in May 2025

Overview of Budget Spent on Policy Advocacy by the National Property Administration in June 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in July 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in August 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
National Property Administration	1. Leasing of national non-public cultural assets by tender. 2. Starting in 2026, the NPA will begin accepting applications for lease renewal and contract replacement of national construction sites.	Procurement of short-form video content production	Online Media	5.26.2025-8.31.2025	Secretariat	Public budget	General administration	56,000	REXY INTERNATIONAL LIMITED	Through clear and engaging short-form video content – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	Facebook, Instagram, YouTube	Payment in August 2025

Overview of Budget Spent on Policy Advocacy by the National Property Administration in September 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in October 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in November 2025

Unit: NTD

Agency name	Items, topics, and contents	Contract	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Published or aired by	Remarks
	N/A											

Overview of Budget Spent on Policy Advocacy by the National Property Administration in December 2025

Unit: NTD

Agency name	Items, topics, and contents	Tender/ contract name	Tender value	Media type	Broadcast schedule	Implementation	Budget source	Budget category	Total budget	Name of commissioned business	Projected benefits	Effectiveness analysis	Published or aired by	Remarks
National Property Administration	1. Fraud prevention and awareness measures for lessees of national land, including rent payment procedures. 2. Procedures for lessees to apply for rent reduction or exemption in the event of agricultural losses or structural damage to dwellings resulting from typhoon-related disasters. 3. Measures for the protection of the rights and interests of lessees of national non-public land within photovoltaic development project areas.	Procurement of short-form video content production	140,000 (Small Procurement)	Online Media	9.1.2025-11.30.2025	Secretariat	Public budget	General administration	84,000	REXY INTERNATIONAL LIMITED	Through clear and engaging short-form video content – designed to be easily readable, understandable and shareable – ensure widespread awareness and understanding of the status and effectiveness of national property policies.	As of January 4, 2026, the number of views (plays) of short-form content reached 5,743, with a total reach of 2,853 individuals.	Facebook, Instagram, YouTube	Payment in December 2025
Central Region Branch, National Property Administration	Advocacy on various national property business and public service policies	Business Promotion Advertising and Broadcast Contract in 2024	55,000 (Small Procurement)	Broadcasting Media	7.12.2025-11.4.2025	Secretariat of the Central Regional Branch	Public budget	General administration	55,000	Super World Broadcast Co., Ltd.	Through radio broadcasts in both Chinese and English, ensure widespread understanding of national property policies and raise awareness of relevant public service information.	During the promotion period, five promotional advertisements were produced, a total of 60 advertising slots of 80 to 120 seconds each were broadcast, and three news segments with oral announcements were aired.	Super World Broadcast	Payment in December 2025